

**New York State Minority and Women-Owned Business Enterprise (MWBE) Program
Waivers/Approved Utilization Plans**

Agency Name: NYS Gaming Commission

Date: 11/7/2023

Agency Contact:

Name: Robert Williams
Title: Compliance Specialist 2
Email Address: rj.williams@gaming.ny.gov

(1) Description of Contract Scope Includes:

Construction
Non Construction
Commodities
Services
Services and Commodities

(2) Description of Approved Waiver Includes:

Lack of MWBE firms available
MWBE firms were non responsive to solicitations
Insufficient subcontracting opportunities
Specialized work/knowledge/equipment required
Location impacted availability
MWBE firms responded to solicitation but declined to bid
Change in budget and/or project phasing limited the scope for subcontracting
Change in timeline affected MWBE utilization and availability
MWBE bid(s) were too high compared to non-MWBE
No MWBE waiver requested
Other

(3) Description of Denied Waiver Includes:

Sub contracting opportunities available
MWBE vendor availability
Lack of good faith effort (GFE)
Inadequate documentation

Contract Number	Prime Contractor Name	Contract term dates	Contract Amount	(1) Description of Contract Scope	MWBE Certified Subcontractor Name	(1) Description of Subcontract scope	Waiver Requested	(2) Description of Approved Waiver	(3) Description of Denied Waiver
C202101	TruView BSI, LLC Hicksville, NY	6/20/2021- 6/19/2	\$2,452,500.00	Services	BBG Consulting LLC White Plains, NY	Services	Yes	Other, Partial Waiver of 12.5%	
C202103	McCann Relationship Marketing New York, NY	7/20/2022 - 7/19/2	\$100,000,000.00	Services	345 Design Inc, New York, NY; EM Rose Group, New York, NY; Igicom LLC, New York, NY	Services	Yes	Utilization Plan for 30% Goal	
C202110	McCann Erickson USA NYS Lottery Marketing	10/1/2022-9/30/24	\$362,500,000	Services	Amnews Corporation, New York, NY; CNY Latino, Dewitt NY; DBG MEDIA Publishers of Our Time Press Inc, Brooklyn, NY; Harlem Community Newspapers Inc, New York, NY; Hudson Valley Press I LLC, Newburgh, NY; Impacto Latin News Inc, New York, NY; Opad Media Solutions LLC, New York, NY; Queens Latino Corporation, Jackson Heights, NY; Schneps Media LLC, Little Neck, NY; Adrienne Nicole Productions LLC, Brooklyn, NY; American Residuals & Talent Inc, Tamworth, NH; Barrel LLC, New York, NY; Dakota Print and Premiums LLC, Mamaroneck, NY; Don Legado Associates Inc	Services	Yes	Utilization Plan for 30% Goal	